Patrick Lee

Software engineer and people manager with a passion for scaling businesses

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Work Experience

Noom Inc.

Senior Tech Lead Manager, Growth Team

Aug 2022 - Current

Noom Inc.

Jan 2021 - Aug 2022

Tech Lead Manager, Growth Team

- Led 8 Growth Experimentation pods through a period of hyper-growth scaling the Growth team from 10 to 30 engineers in two years.
- Managed 12 direct reports across multiple teams, mentored them, and helped them grow into leadership roles on the team.
- Launched the second iteration of our experimentation platform "Meristem v2".
 Improved on v1 to remove bottlenecks, focused on enabling extremely fast experimentation velocity (~30/week at our peak).
- Built "Linear Buyflow Framework", a custom web framework that enabled fast iteration and experimentation on noom.com by modularizing the sequence of pages in the conversion funnel.

Noom Inc.

Sep 2019 - Jan 2021

Senior Software Engineer, Tech Lead, Growth Team

- Led 2 teams and up to 6 direct reports through the beginning of Noom's hypergrowth period. Mentored engineers on the team, providing both technical and career guidance.
- Launched our highly successful experimentation platform "Meristem", which utilized Git branches to manage experiment variations. It allowed us to reduce technical debt while experimenting at an extremely high velocity.
- Improved the team's experimentation velocity 2900% through refining processes, documentation, hiring, training, and tooling improvements. Took the team from 1 experiment to 30 experiments per week at our peak.

Noom Inc.

Software Engineer, Growth Team

Apr 2018 - Sep 2019

- Built, ran, and analyzed dozens of A/B tests helping to drive Noom towards productmarket fit.
- Stepped in as interim Product Manager when existing Product Managers were stretched thin, identifying opportunities for growth through experimentation.
- Led the migration of noom.com from Django w/ Jinja templates and JQuery to React.

Collate Notes

Dec 2016 - Feb 2019

Founder

- Solo founder and developer for Collate, a privacy-based, cross-platform, notetaking application.
- Built with Vue.js and Electron then launched on Linux, Windows, and MacOS.
- Featured on Lifehacker. Collate was open sourced in 2019.

Penguin Random House

May 2015 - Apr 2018

Web Developer

- Full stack web developer in a team of three in the Community Development team of Crown Publishing.
- Built and maintained several Wordpress, Drupal, and Laravel websites for authors such as Andy Weir, Ernest Cline, and Michelle Obama.

Skills

Languages & Frameworks

Javscript, Typescript, Python, PHP, React, Vue, Django, Laravel, Wordpress, Electron

Tooling

Github Actions, Travis CI, Datadog, Sentry.io, Fullstory, Mixpanel, Cypress.io, Jest, AWS, Docker, Linux, Github, Gitlab, Pagerduty, JIRA, RFC/Design Docs,

Growth

A/B testing, conversion rate optimization, experimentation platforms, feature flags, Optimizely, event tracking, experiment velocity

People Management

Conflict resolution, feedback, stakeholder management, agile, career coaching, resource management, performance reviews, team organization, learning & development, onboarding

Education

Columbia University

2011 - 2013

Bachelors, Economics-Mathematics